

Oikos (Financial) Permaculture

developing
right livelihood
and
regenerative
enterprise



About Mario

- Studied business & **systems**
- Worked in **non-meaningful** employment for a decade
- Studied **ecology**, began **farming**
- Began **awakening** to **eco reality**
- Found **Permaculture**
- Partner in **Permaculture Design International**
- Associate at **Gaia University** developing **Diploma in Financial Permaculture**

Why Oikos Permaculture?



- If we want to take the Permaculture idea **out into the world...**
- Beyond our homesteads and gardens...
- Then we it must be **viable economically!**

Evolving Edges...

- Organizations/individuals started meeting in 2007 about Financial Permaculture
 - Financial Permaculture Institute emerged
 - As did several community-based Financial PC intensive design events
- This field is still very much a learning edge in our movement

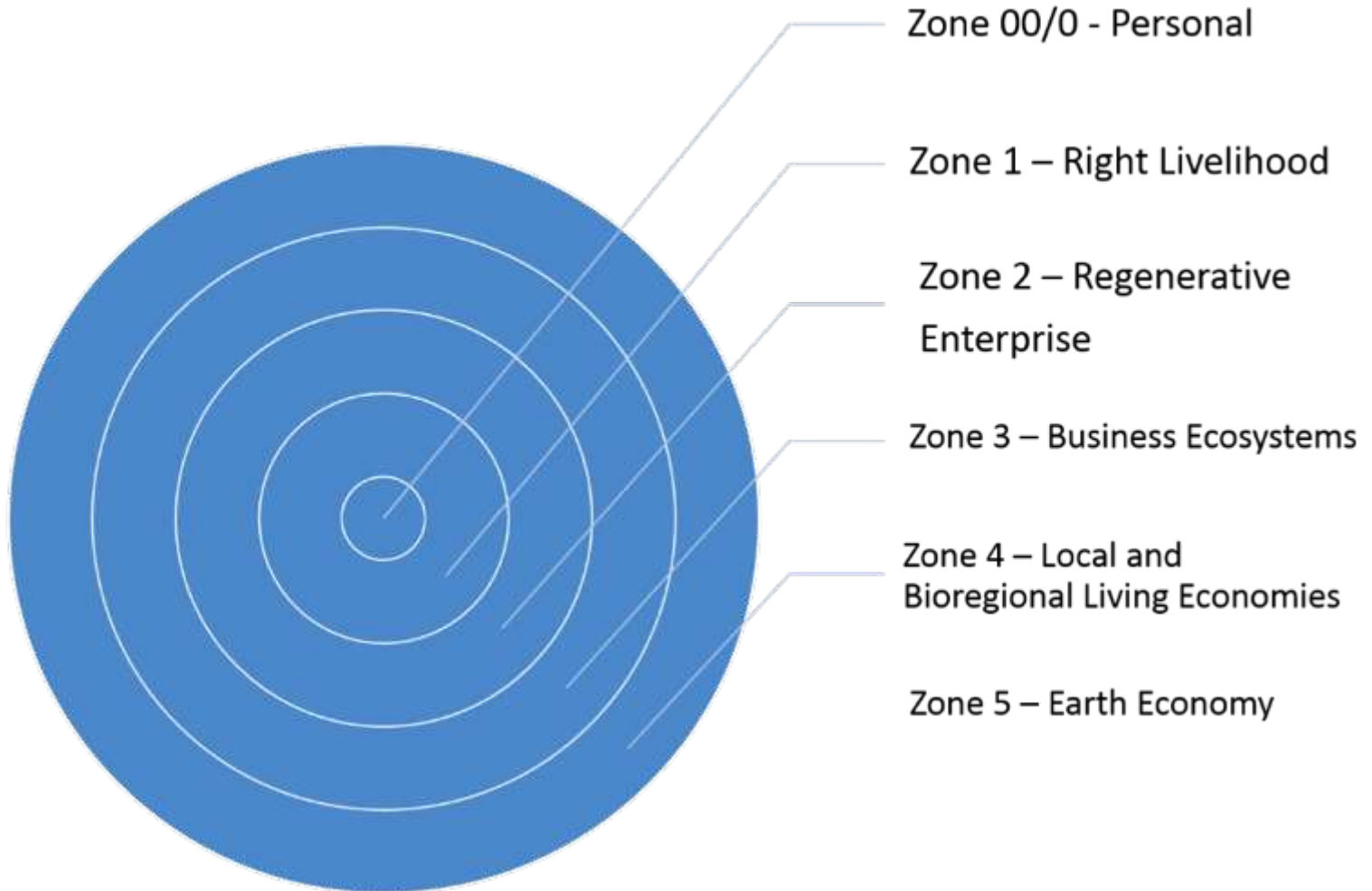
Oikos ... What's in a name?

- Oikos – the **household** economy/ecology
- Our **conscious participation**
 - in the world,
 - in the web of life
- Survival of the “**Fittest**”
 - how we fit in to nested eco-social systems
 - self-family-community-bioregion-continent-earth-universe
- Re-create **healthy relationship** with our ecosystems, cycles and seasons
 - Right livelihood – how we satisfy our material needs (produce, consume, distribute)
 - economic sharing - transactional - b/w persons (social)

Translating “Site-based PC”

- Site Project
- PC Principles
- Design Tools
 - Zones
 - Scales of Permanence
 - Sector Analysis
- Coming Soon...
 - The Design Process
 - A Pattern Language

Oikos Permaculture Zones



Zone 00 – Personal, Interior

- Beliefs & Values
 - Sense of belonging to Earth Community
 - Abundance
 - Strong, clear values/ethics
 - Value Life-sustaining things / practices
 - Willingness to self-provision
- Goals
 - Life goals, life's work
 - Projects and specific goals
 - Clear sense of “enoughness”

The opposite of scarcity isn't

ABUNDANCE

The opposite of scarcity is

ENOUGH

Zone 0 – Personal, Exterior

- Financial Practices

- Closing loops, avoiding leaks
- Creating, sharing abundance
- Saving enough (future goal)
- Designing/leveraging debt w exit strategy/creative financing

- Life Practices

- Having a thoughtful tenure/ownership strategy
- Leveraging community & sharing
- Some Degree of DIYness / self-provisioning



Zone 1 – Right Livelihood

- Degree of Design
 - Self aware of gifts, passions & interests
 - Designing your life as a perennial polyculture
 - Choosing life's work/right livelihood*
- Ethics
 - Dedicating life to Earth care, people care, and fair shares
- Choosing life's work/right livelihood
 - PC Ethics & Principals are wide parameters
 - We have to reinvent our entire society & culture, every aspect

Zone 2 – Regenerative Enterprise

- Ability to Distinguish

- Criterion:

- Local ownership;
- Responsible, local-first sourcing;
- Holistic mission & vision;
- Net-zero energy/pollution;
- People care;
- Animal care

- Beyond triple bottom line

- Regenerating eco-social capital

- Mutually-beneficial relationships (organization

- Earth community) = Life-sustaining

- Social System

- An ecosystem of interrelated components / R.E.s

- Participatory roles of all people (stakeholders)

- Clarity on decision-making and social processes

- Degree of Design

- Degree of self-provisioning economics

- Thoughtfulness on how we engage the larger community

Regenerative Enterprise

Optimizing for Multi-Capital Abundance

Version 1.0

Ethan Roland & Gregory Landua

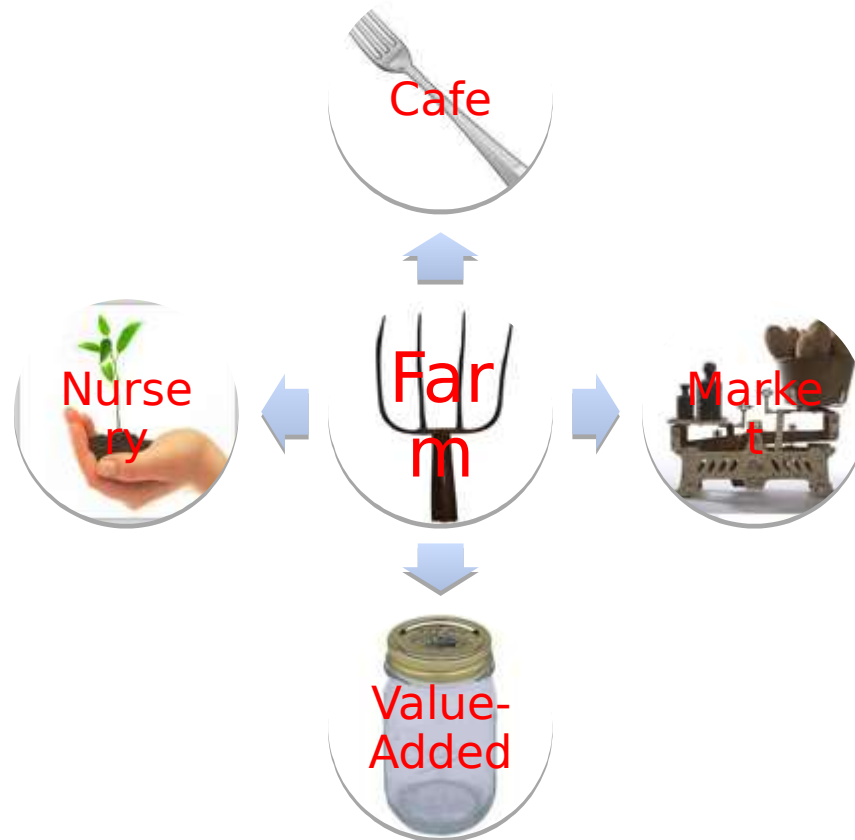
Zone 3 – Regenerative Enterprise Ecosystem

- **Resilience (Complexity & Diversity)**
 - A community of related yet differentiated regenerative enterprises (ex: food system - baker / cider)
 - Abundant healthy relationships
- **Regenerative**
 - Self-sustaining
 - Closed material cycles and renewable energy use
 - Clarity on intra-entity transactions/nutrient cycling...
- **Stacking Functions**
 - Continual assessment of ecosystem functions
 - Guilds (entities) - roles in polyculture

Business like Ecosystems

Ecosystems

- Create no waste
- Are self-sustaining
- Are resilient
- Improve over time
 - Build relationships
 - Leverage outside resources
- Ex: A forest



Zone 4 – Local Living Economies

- **Ownership**

- Local ownership = local accountability
- Larger density of locally owned businesses = greater resiliency
- More people living in true vocation = meaning and purpose, good for all !

- **Place**

- Choosing local resources — Earth care
- Preserving the diversity of our food and cultures

- **Opportunities**

- We're all better off when we're all better off.
- Inequality = unhappiness and systems collapse
- Real security comes from community
- Need to rebuild the middle, engage in fair trade, and

- **Nature**

- All wealth comes from nature
- Respecting natural boundaries and renewal rates = wealth or health for our own species
- Being awake and alive = awe of mysterious beauty of inter-connected natural world

- **Measuring What Matters**

- Measure success by what really matters
- Businesses need to be profitable, but by PC ethics

- **Relationships**

- Only by cooperation will local food distribution or renewable local energy be possible
- Re-connect eaters with farmers, investors with entrepreneurs, and business owners with the communities and natural places
- No one can do it alone... why would we?

dollars markets connect equity
sustainable organize foodshare
development focus
green network sharing waters young partner
fairshare **social** **local** **economic**
outreach infrastructure **enterprise**
production **opportunities** leakages **food** CSA integrate
Localization coops group **business**
time people potluck travel



BALLE

Business Alliance for Local Living Economies

Zone 5 - Earth Economy



Scales of Permanence

---most permanent---

Connectedness to Life Systems (air, water, soil,
biodiversity/life web)
Endowed ability/life web gifts

Sense of belonging to Earth community

Sense of life's work/passion/vocation

Social units / community / sphere of influence

Patterns of organization (personal life/finances/degree of
indebtedness)
Concept of enoughness / Life goals / values & ethics

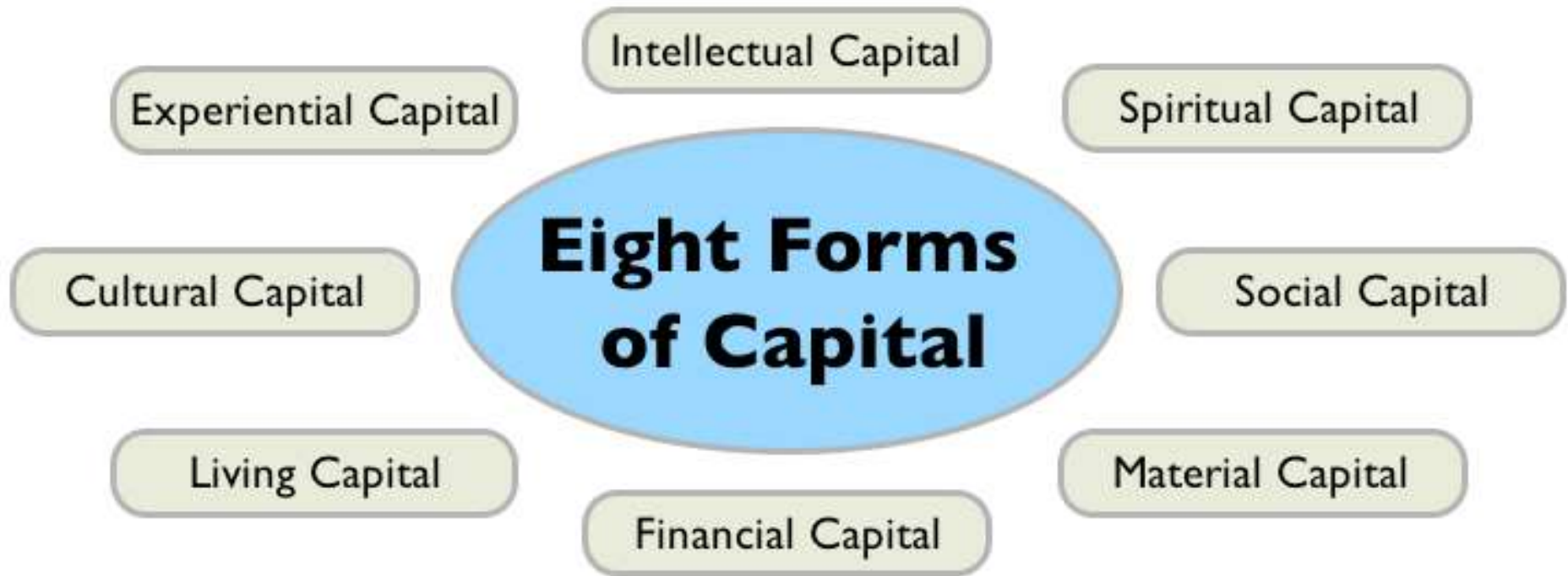
Personal attitude towards/relationship money

Skills and Knowledge

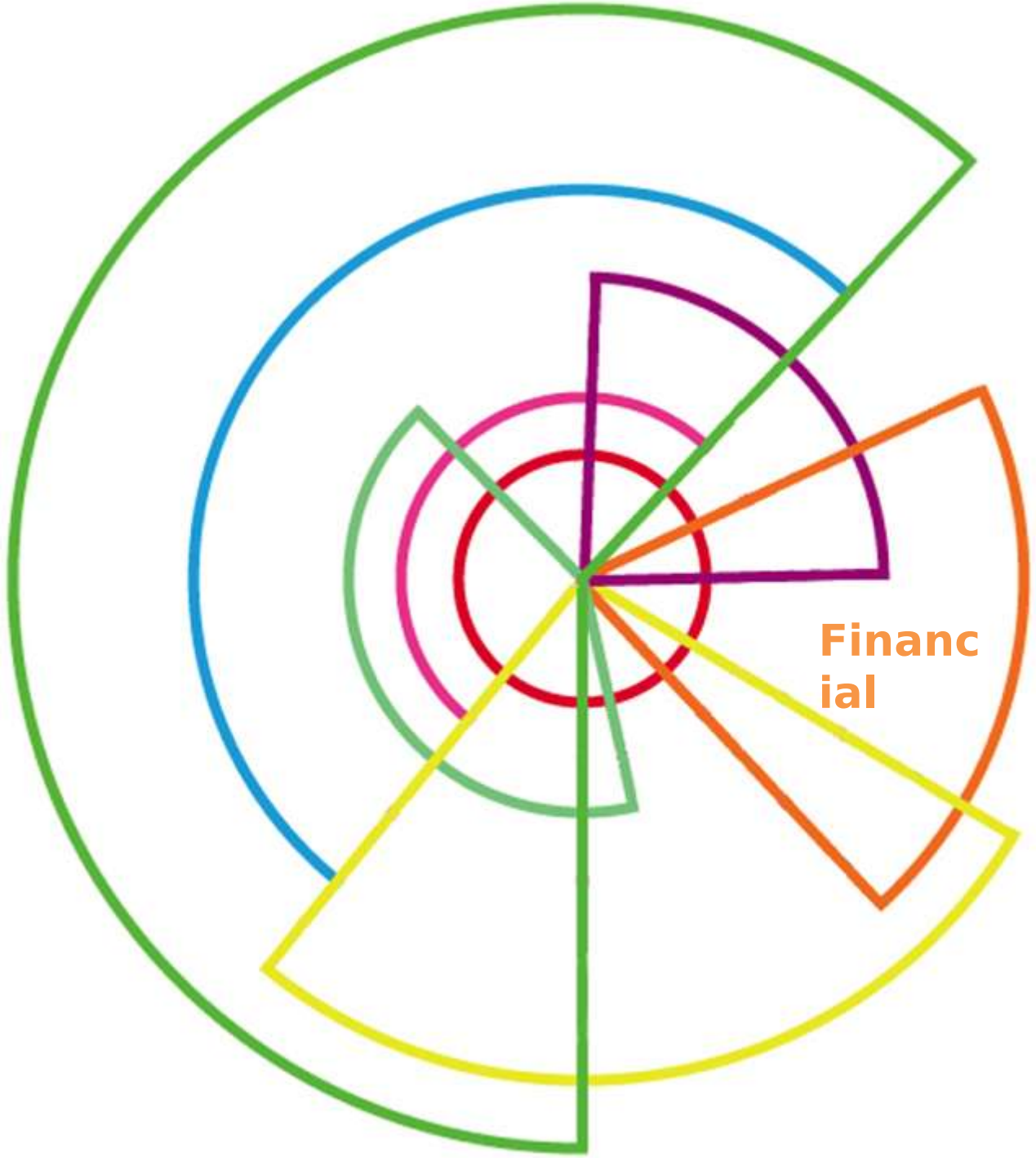
Degree of participation (in self-provisioning right livelihood,
regenerative enterprise, local living economies)

---least permanent---

Sector Analysis □ Energies



Developed by Ethan Rolland & Gregory Landua

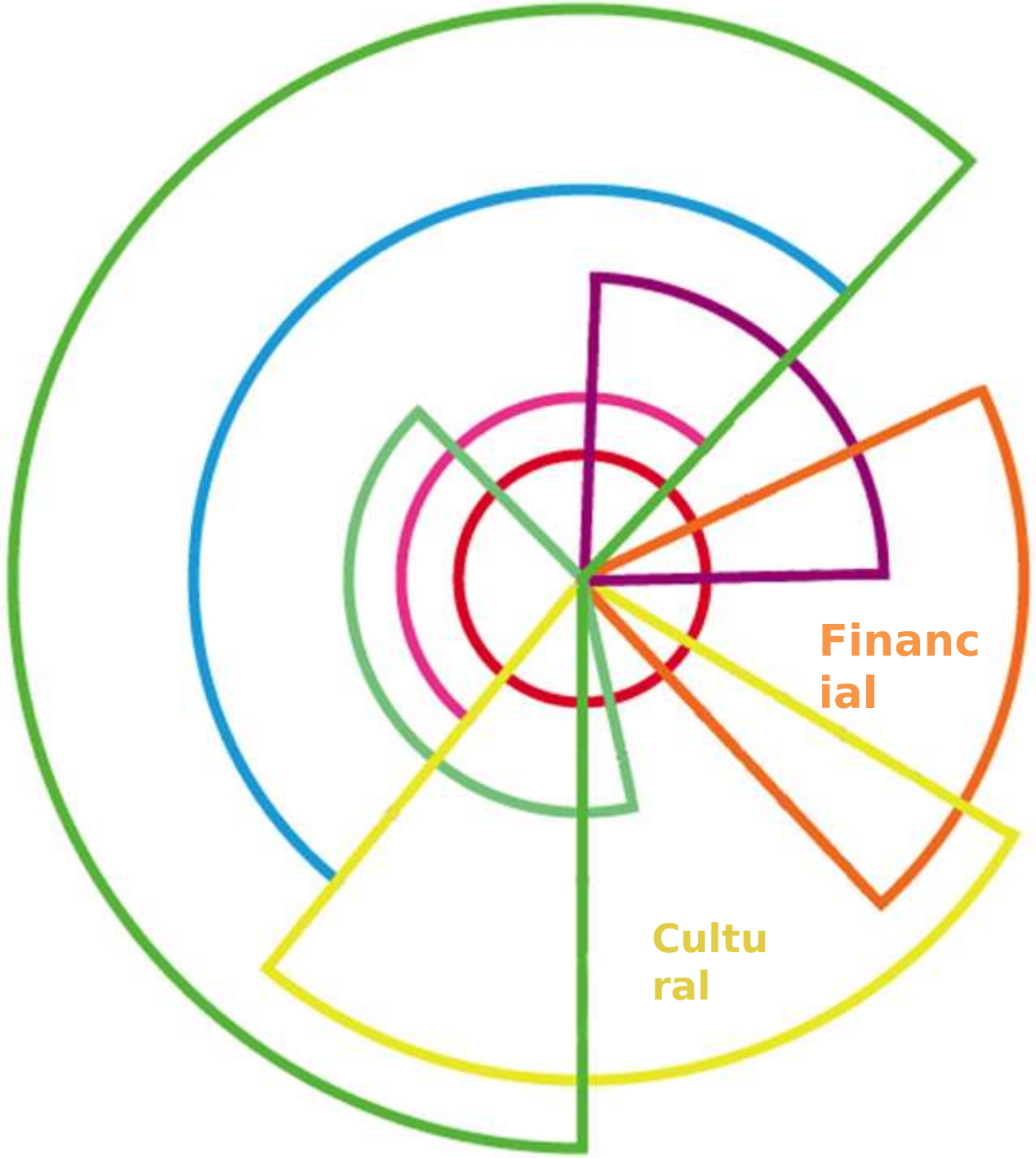


Financial

Energy:
money

Examples

- Savings
- Debt
- Income

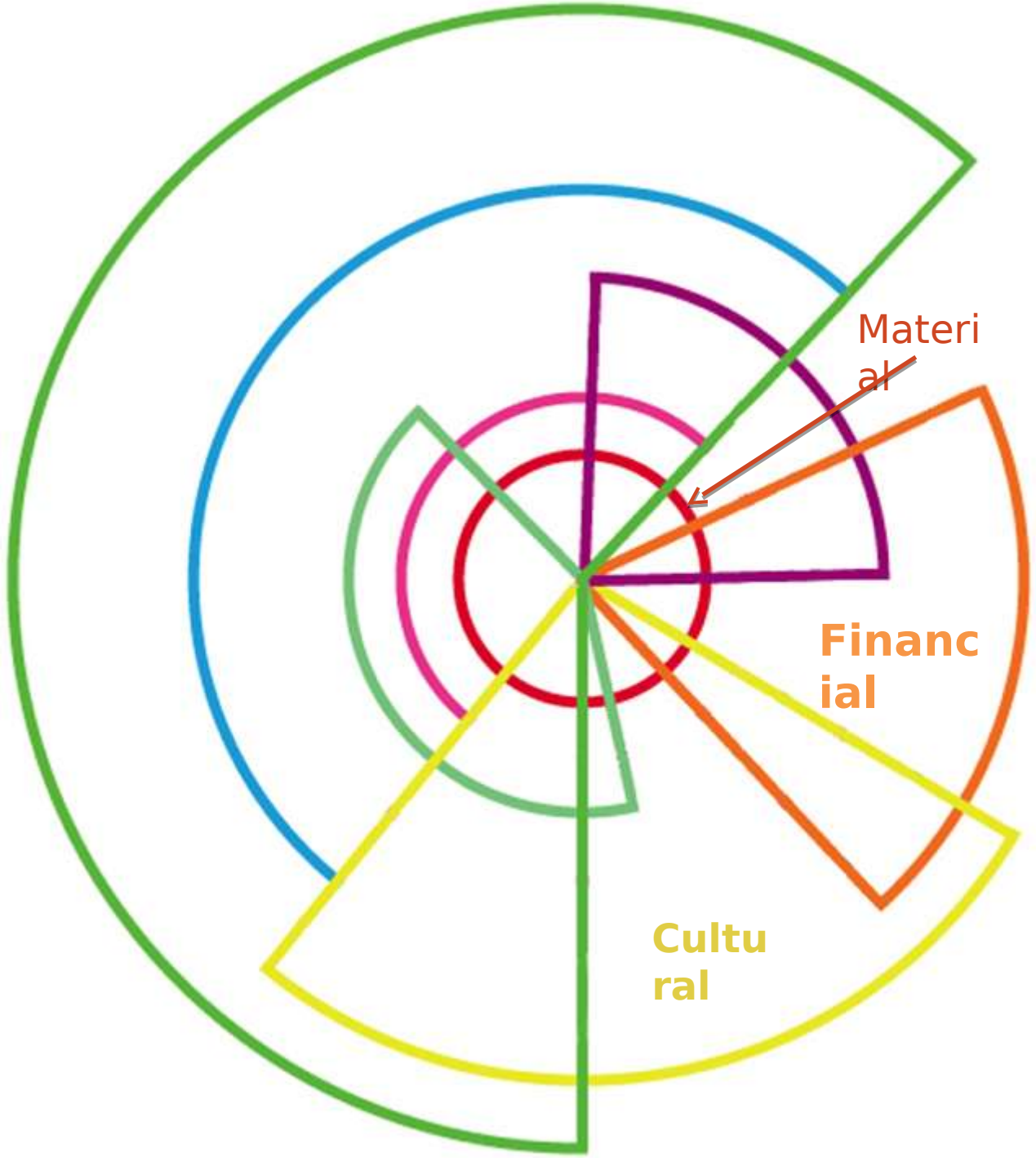


Cultural

Energy:
values

Examples

- Food
- Music
- Art
- Ritual
- Place
- Story

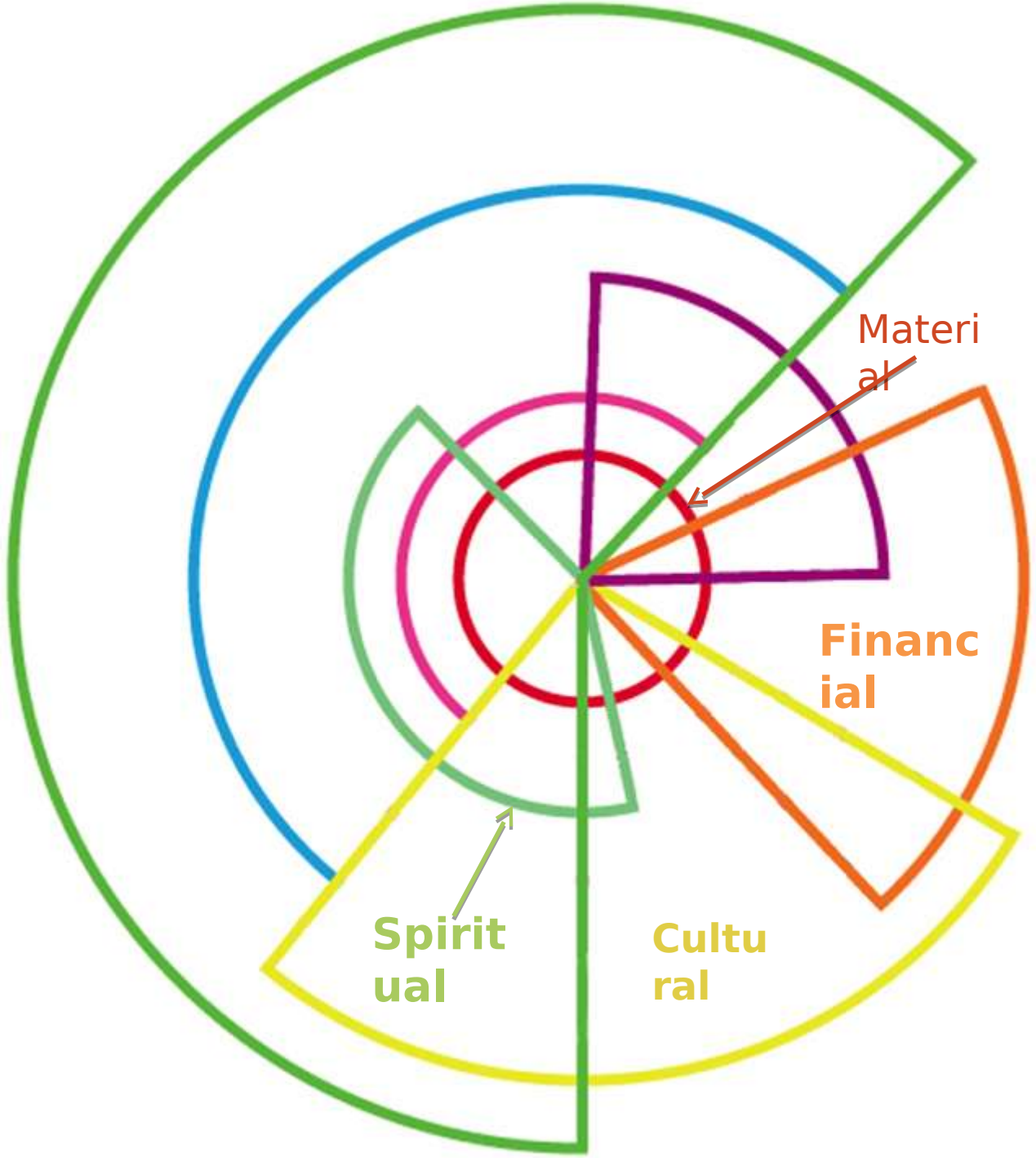


Material

Energy: stuff

Examples

- Supplies
- Tools
- Infrastructure
- Buildings

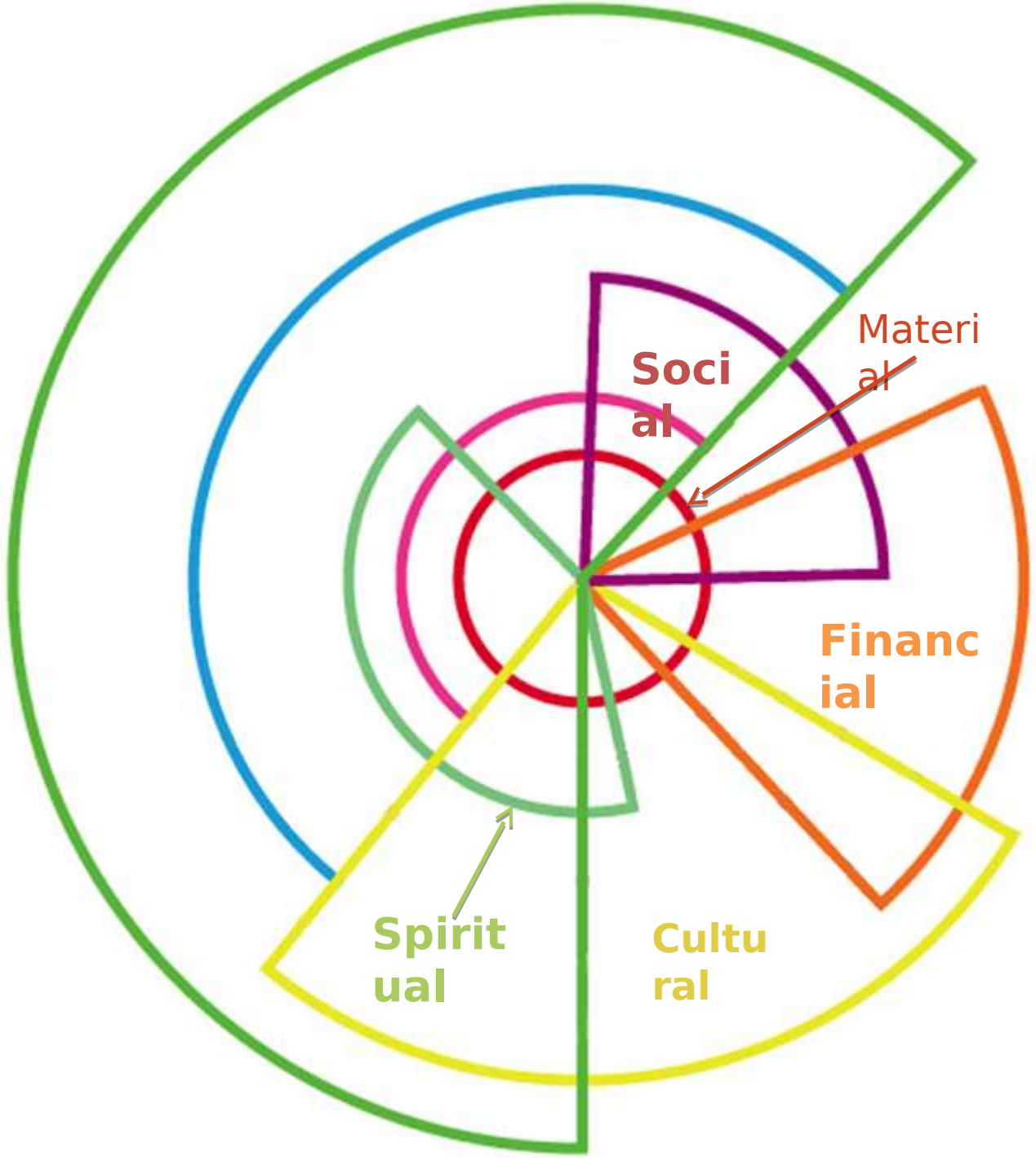


Spiritual

Energy:
intention &
karma

Examples

- Good will
- Faith
- Beliefs
- Attitude
- Prayers
- Desires

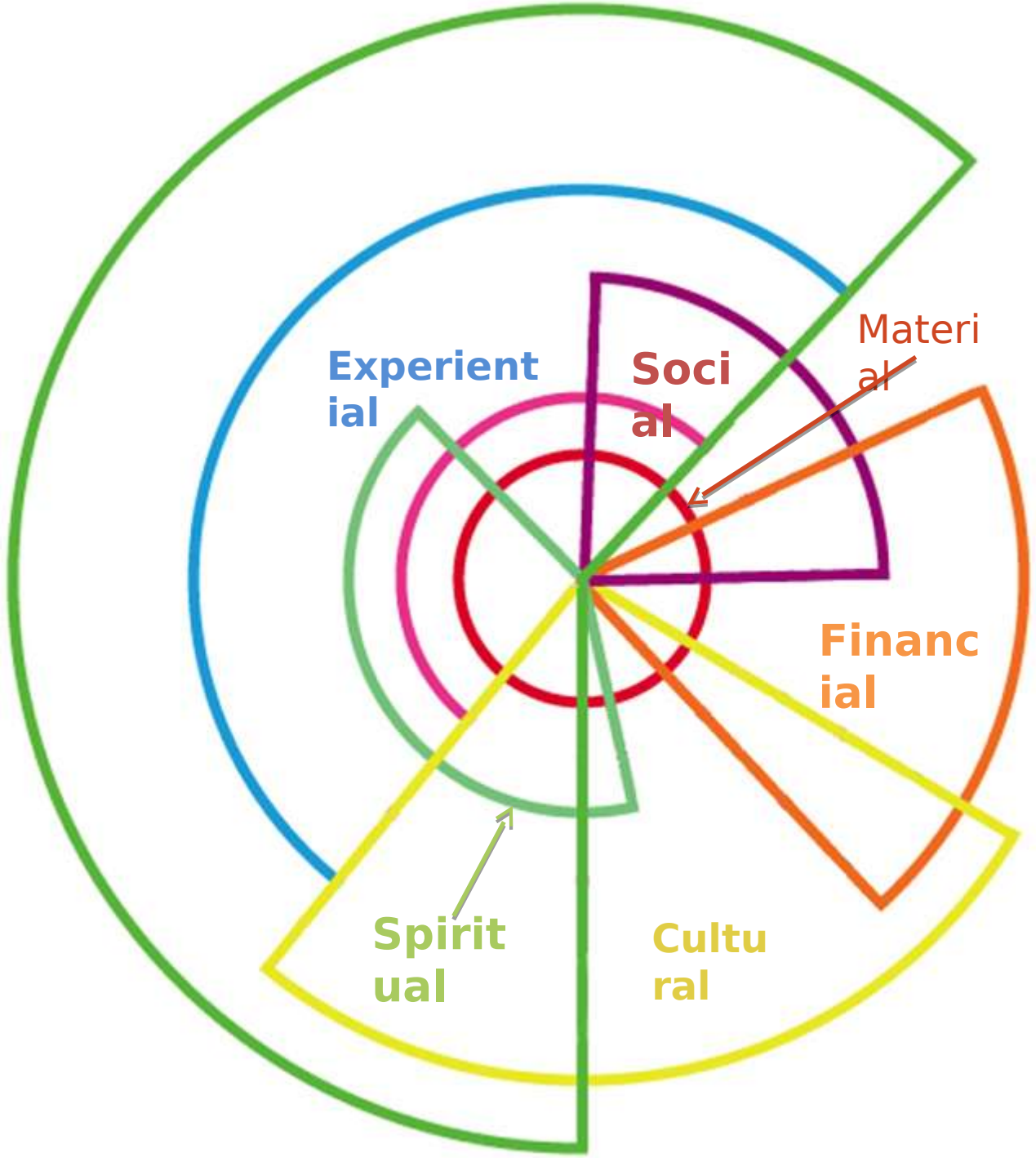


Social

Energy:
connections

Examples

- Belonging
- Influence
- Relationship
- community

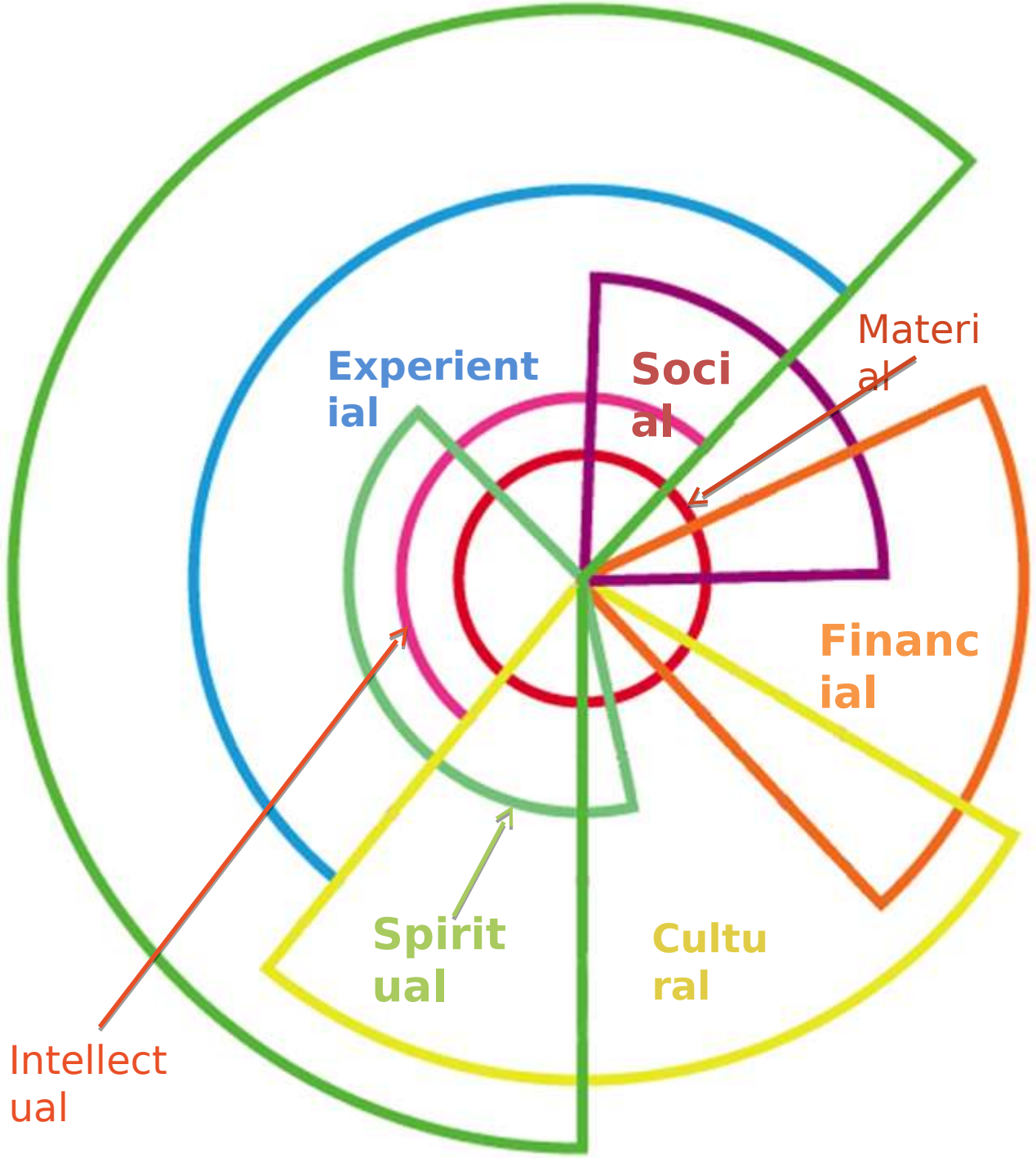


Experiential

Energy:
action

Examples

- Embodied exp.
- Skills attained
- Wisdom

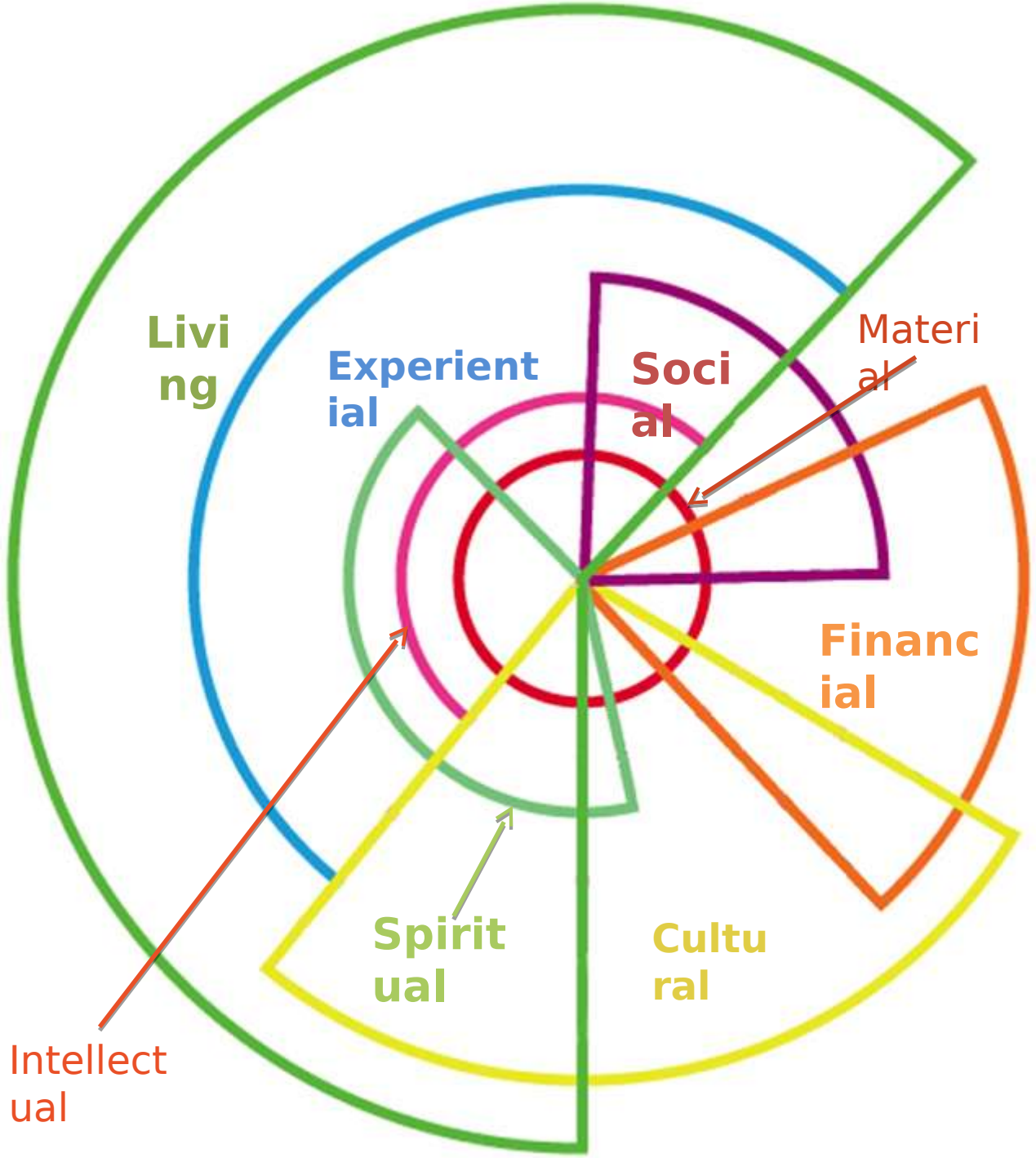


Intellectual

Energy:
knowing

Examples

- Ideas
- Knowledge
- Un/learning
- Perceived capacity



Living

Energy: C, N, H₂O & Bio-D

Examples

- Ecosystem services
- Beings
- Land
- soil

Thank You!

Mario Yanez

mario.m.yanez@gmail.com

Projects:

Earth Learning <http://earth-learning.org>

Guara Ki Eco Farm <http://guaraki.com>

FoodScape Designs <http://foodscapedesigns.com>

Permaculture Design International

<http://permacultureintl.com>